



MIAMI INTERNATIONAL FITNESS EXPO

MULTIPLE
SPORTING
EVENTS
UNDER
ONE ROOF

VENDOR

DECK

MAY 23RD 2026

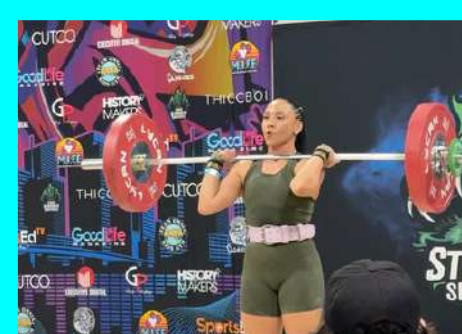
2026

ABOUT THIS EVENT



The Annual Miami International Fitness Expo (M.I.F.E) grows again from the success of 2025, after moving to a new location with added fit fun! The demand for more action has forced to grow yet again. We return stronger than ever in 2026 bringing forth the 12th year of the Olympia Qualifier IFBB Miami Pro & National Qualifier NPC Miami Muscle Beach in bodybuilding. While also returning the United GRID League with their entire roster of teams. UFCL BATTLEGROUND in Calisthenics. National Qualifier USAW Swamp Strength Showdown in Olympic Weightlifting. The return of USAPL Powerlifting with their National Qualifier, the Magic City Liff. Fight2Change in Boxing. And the new Strongman Corporation Pro Event, South Florida Armwrestling, Universal Domino League, PFC Pillow Fighting plus Open Gyms & more updates to come!

With the addition of more sports & events to the expo schedule, this year will be the biggest event we've ever held; attracting fans & spectators from all over the globe! With over two dozen countries represented across our competitions annually, 2026 is poised to be another international affair to remember!



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2026 NEED TO KNOW INFO ***



MIAMI INTERNATIONAL FITNESS EXPO

MAY 23RD 2026: IFBB Pro Bodybuilding, NPC Bodybuilding, United GRID League, UFCL Calisthenics, FAWA Wrestling, USAW Olympic Weightlifting, USAPL Powerlifting, USA Boxing, Strongman Corporation, UDL Dominoes Tournament, PFC Pillow Fighting, South Florida Armwrestling & other special events to be announced.

EVENT VENUE: Miami Dade County Fair & Exposition - Arnold Hall & Reilly Colloseum
10901 sw 24th St. Miami, FL 33165

2025 COMPETITORS: OVER 600 COMPETITORS IN IFBB & NPC BODYBUILDING, UGL GRID, GGT JIU JITSU, USA BOXING, UNNA NINJA, UFCL CALISTHENICS, USA POWERLIFTING, STRONG LIFTING, & STRICT CURL ATHLETES COMBINED.

2025 SPECTATORS: OVER 4500 TICKETS SOLD AND 1500 PPV LIVE STREAMS

2026 COMPETITORS: OVER 700 COMPETITORS COMBINED EXPECTED ACROSS IFBB & NPC BODYBUILDING, UGL GRID, UDL DOMINOES, PFC PILLOW FIGHTING, USA BOXING, SOUTH FLORIDA ARMWRESTLING, USAW OLYMPIC WEIGHTLIFTING, UFCL CALISTHENICS, USAPL POWERLIFTING, STRONGMAN CORPORATION.

2026 SPECTATORS: OVER 5000 TICKETS SOLD AND 2500 PPV LIVE STREAMS EXPECTED IN 2026.

MEMORIAL DAY WEEKEND
MIAMI INTERNATIONAL FITNESS EXPO
MAY 23RD 2026

IFBB PROFESSIONAL LEAGUE SHOW
OPEN MENS PHYSIQUE - OPEN BIKINI - OPEN WELLNESS
FIT MODEL PRO MASTERS 35+ 40+
MENS PHYSIQUE PRO MASTERS 35+ 40+ 45+ 50+
BIKINI PRO MASTERS 35+ 40+ 45+ 50+
WELLNESS PRO MASTERS 35+ 40+ 45+ 50+

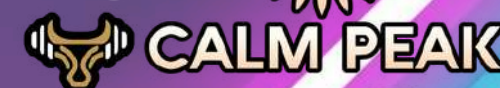
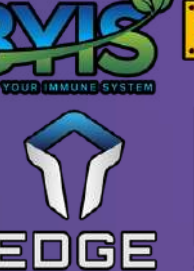
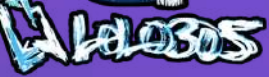
NPC NATIONAL QUALIFIER
TRUE NOVICE - TEEN - JUNIOR - NOVICE - OPEN
MASTERS 35+ 40+ 45+ 50+ 55+ 60+ 65+

Miami Dade County Fair & Expo
10901 Coral Way | Miami, FL 33165

Media Coverage By REGISTER ONLINE AT WWW.MIAMIFITEXPO.COM miamimusclebeachpro@gmail.com



2025 SPONSORS



EXPO FLOORPLAN



**MIAMI DADE COUNTY
FAIR & EXPOSITION
ARNOLD HALL &
REILLY COLOSEUM**



VENDOR SPACE LEGEND

-  Gold Sponsor 10 x 10
-  Platinum Sponsor 20 x 10
-  Trophy Sponsor 30 x 10
-  EXPO Power Sponsor 20 x 20
-  Sporting Event Presenting Sponsors 30 x 10
-  Diamond Sponsor 20 x 20
-  Auto Sponsor 30 x 30
-  Liquor Bar

****Floorplan subject to ongoing changes, leading up to event week.**



STANDARD SPONSOR PACKAGES

ADDITIONAL SPACE IS \$1500 PER 100 SQFT. MAXIMUM SPACE IS 600 SQFT

MARKETING

\$250

NO EXHIBITION SPACE
MARKETING PLACEMENT ONLY

- LOGO INCLUSION ON SPONSOR PAGE
- OPPORTUNITY TO CONTRIBUTE TO ATHLETE GIFT BAGS
- LOGO INCLUSION ON LED MAIN STAGE LOOP
- DEDICATED SHOUTOUT PLUS REPOSTS & SHARES THROUGH NEW YEAR
- 4 EXPO PASSES

GOLD

\$500

10X10 - 100 SQFT OF SPACE
INCLUDES 8 FT TABLE, 2 CHAIRS
BASIC ELECTRIC & FREE VENDOR PARKING

- LOGO INCLUSION ON SPONSOR PAGE
- OPPORTUNITY TO CONTRIBUTE TO ATHLETE GIFT BAGS
- LOGO INCLUSION ON LED MAIN STAGE LOOP
- DEDICATED SHOUTOUT PLUS REPOSTS & SHARES THROUGH NEW YEAR
- 6 STAFF PASSES

PLATINUM

\$1000

20X10 - 200 SQFT OF SPACE
INCLUDES (2) 8 FT TABLES, 4 CHAIRS
BASIC ELECTRIC & FREE VENDOR PARKING

- LOGO INCLUSION ON SPONSOR PAGE
- OPPORTUNITY TO CONTRIBUTE TO ATHLETE GIFT BAGS
- LOGO INCLUSION ON LED MAIN STAGE LOOP
- DEDICATED SHOUTOUT PLUS REPOSTS & SHARES THROUGH NEW YEAR
- 8 STAFF PASSES



PREMIUM SPONSOR PACKAGES

ADDITIONAL SPACE IS \$1500 PER 100 SQFT. MAXIMUM SPACE IS 900 SQFT

DIAMOND

\$2000

20X20 - 400 SQFT OF SPACE
INCLUDES (4) 8 FT TABLE, 8 CHAIRS
BASIC ELECTRIC & FREE VENDOR PARKING

- PREMIUM LOGO INCLUSION ON SPONSOR PAGE
- OPPORTUNITY TO CONTRIBUTE TO ATHLETE GIFT BAGS
- PREMIUM LOGO INCLUSION ON LED MAIN STAGE LOOP
- DEDICATED SHOUTOUT PLUS REPOSTS & SHARES THROUGH NEW YEAR
- 8 STAFF PASSES

OPEN GYM

\$3500

30X30 - 900 SQFT OF SPACE
BASIC ELECTRIC & FREE VENDOR PARKING

- PREMIUM LOGO INCLUSION ON SPONSOR PAGE
- OPPORTUNITY TO CONTRIBUTE TO ATHLETE GIFT BAGS
- PREMIUM LOGO INCLUSION ON LED MAIN STAGE LOOP
- DEDICATED SHOUTOUT PLUS REPOSTS & SHARES THROUGH NEW YEAR
- 8 STAFF PASSES

EXPO SPORT PRESENTING

\$2500

20X10 - 200 SQFT OF SPACE
INCLUDES (2) 8 FT TABLES, 4 CHAIRS
BASIC ELECTRIC & FREE VENDOR PARKING

- PREMIUM LOGO INCLUSION ON SPONSOR PAGE
- OPPORTUNITY TO CONTRIBUTE TO ATHLETE GIFT BAGS
- PREMIUM LOGO INCLUSION ON LED MAIN STAGE LOOP
- DEDICATED SHOUTOUT PLUS REPOSTS & SHARES THROUGH NEW YEAR
- 8 STAFF PASSES



LIQUOR SPONSOR PACKAGES

STANDARD

\$2500

20X10 - 200 SQFT OF SPACE
INCLUDES 8 FT TABLE, 2 CHAIRS
BASIC ELECTRIC & FREE VENDOR PARKING

- PREMIUM LOGO INCLUSION ON SPONSOR PAGE
- OPPORTUNITY TO PROMO & HAND OUT SWAG
- MAKE LIQUOR DONATION TO THE BAR
- PREMIUM LOGO INCLUSION ON LED MAIN STAGE LOOP
- DEDICATED SHOUTOUT PLUS REPOSTS & SHARES THROUGH NEW YEAR
- 8 STAFF PASSES

EXCLUSIVE

\$5000

20X10 - 200 SQFT OF SPACE
INCLUDES (2) 8 FT TABLE, 4 CHAIRS
BASIC ELECTRIC & FREE VENDOR PARKING

- MAKE DONATION TO THE BAR, EXCLUSIVE SPIRIT FOR THAT CATEGORY.
- PREMIUM LOGO INCLUSION ON SPONSOR PAGE
- OPPORTUNITY TO PROMO, SAMPLE & SEND TRAFFIC TO THE BAR.
- PREMIUM LOGO INCLUSION ON LED MAIN STAGE LOOP PLUS STEP & REPEATS AT ALL SPORTS
- COMMERCIAL ON PPV LIVESTREAM
- DEDICATED SHOUTOUT PLUS REPOSTS & SHARES THROUGH NEW YEAR
- 10 STAFF PASSES
- 2 VIP TICKETS TO FINALS MAIN STAGE SHOW TO GIVEAWAY ON SOCIAL



MIAMI PRO SPONSOR PACKAGES

TANNING

\$4000

20X10 - 200 SQFT OF SPACE
PLUS TANNING AREA

INCLUDES (4) 8 FT TABLE, 8 CHAIRS
BASIC ELECTRIC & FREE VENDOR PARKING

- EXCLUSIVITY FOR CATEGORY
- PREMIUM LOGO INCLUSION ON SPONSOR PAGE
- LINK ON WEBSITE TO SERVICE PAGE
- OPPORTUNITY TO CONTRIBUTE TO ATHLETE GIFT BAGS
- PREMIUM LOGO INCLUSION ON LED MAIN STAGE LOOP PLUS STEP & REPEAT
- DEDICATED SHOUTOUT PLUS REPOSTS & SHARES THROUGH NEW YEAR
- 10 STAFF PASSES
- 2 VIP TICKETS TO FINALS & PREJUDGING

PPV LIVE STREAM PRESENTING

\$5000

20X10 - 200 SQFT OF SPACE

INCLUDES (2) 8 FT TABLE, 4 CHAIRS
BASIC ELECTRIC & FREE VENDOR PARKING

- PREMIUM LOGO INCLUSION ON SPONSOR PAGE
- COMMERCIAL ON PPV, WATERMARK ON PPV
- OPPORTUNITY TO CONTRIBUTE TO ATHLETE GIFT BAGS
- PREMIUM LOGO INCLUSION ON LED MAIN STAGE LOOP PLUS STEP & REPEAT
- DEDICATED SHOUTOUT PLUS REPOSTS & SHARES THROUGH NEW YEAR
- 10 STAFF PASSES
- 2 VIP TICKETS TO FINALS & PREJUDGING

HAIR & MUA

\$1500

HOST HOTEL MEETING ROOM & BACKSTAGE
ACCESS

- EXCLUSIVITY FOR CATEGORY
- PREMIUM LOGO INCLUSION ON SPONSOR PAGE
- LINK ON WEBSITE TO SERVICE PAGE
- OPPORTUNITY TO CONTRIBUTE TO ATHLETE GIFT BAGS
- PREMIUM LOGO INCLUSION ON LED MAIN STAGE LOOP PLUS STEP & REPEAT
- DEDICATED SHOUTOUT PLUS REPOSTS & SHARES THROUGH NEW YEAR
- 8 STAFF PASSES



MIAMI PRO SPONSOR PACKAGES

TROPHY

\$5000

30X10 - 300 SQFT OF SPACE
INCLUDES (4) 8 FT TABLE, 8 CHAIRS
BASIC ELECTRIC & FREE VENDOR PARKING

- PREMIUM LOGO INCLUSION ON SPONSOR PAGE
- EXCLUSIVE LOGO INCLUSION ON TROPHY & MEDAL PLAQUES.
- OPPORTUNITY TO CONTRIBUTE TO ATHLETE GIFT BAGS
- PREMIUM LOGO INCLUSION ON LED MAIN STAGE LOOP PLUS STEP & REPEAT
- DEDICATED SHOUTOUT PLUS REPOSTS & SHARES THROUGH NEW YEAR
- 10 STAFF PASSES
- 4 VIP TICKETS TO FINALS & PREJUDGING

T-SHIRT

\$4000

20X10 - 200 SQFT OF SPACE
INCLUDES (2) 8 FT TABLE, 4 CHAIRS
BASIC ELECTRIC & FREE VENDOR PARKING

- PREMIUM LOGO INCLUSION ON SPONSOR PAGE
- EXCLUSIVE LOGO INCLUSION ON ATHLETE T-SHIRTS WITH QR CODE
- OPPORTUNITY TO CONTRIBUTE TO ATHLETE GIFT BAGS
- PREMIUM LOGO INCLUSION ON LED MAIN STAGE LOOP PLUS STEP & REPEAT
- DEDICATED SHOUTOUT PLUS REPOSTS & SHARES THROUGH NEW YEAR
- 10 STAFF PASSES
- 4 VIP TICKETS TO FINALS & PREJUDGING

PRESENTING

\$8000

30X10 - 300 SQFT OF SPACE
INCLUDES (3) 8 FT TABLES, 6 CHAIRS
BASIC ELECTRIC & FREE VENDOR PARKING

- PREMIUM LOGO PRESENTING WHEREVER MIAMI PRO LOGO IS USED
- OPPORTUNITY TO CONTRIBUTE TO ATHLETE GIFT BAGS
- PREMIUM LOGO INCLUSION ON LED MAIN STAGE LOOP PLUS STEP & REPEAT
- DEDICATED SHOUTOUT PLUS REPOSTS & SHARES THROUGH NEW YEAR
- 12 STAFF PASSES
- 4 VIP TICKETS TO FINALS & PREJUDGING



EXPO POWER SPONSOR

\$15000

20X20 - 400 SQFT OF SPACE
INCLUDES (4) 8 FT TABLES, 8 CHAIRS
BASIC ELECTRIC & FREE VENDOR PARKING

- PREMIUM LOGO POWERING WHEREVER MIAMI INTERNATIONAL FITNESS EXPO LOGO IS USED.
- OPPORTUNITY TO CONTRIBUTE TO ATHLETE GIFT BAGS
- THE MOST PREMIUM LOGO PLACEMENT INCLUSION ON LED MAIN STAGE LOOP, MAIN STAGE BANNER PLUS STEP & REPEAT OF THE MAIN STAGE EVENT.
- PLUS LOGO INCLUSION ON ALL SPORT STEP & REPEATS OF ALL THE SPORTS WITHIN THE EXPO
- DEDICATED SHOUTOUTS PLUS REPOSTS & SHARES THROUGH NEW YEAR
- LOGO POWERING THE RECAP VIDEOS
- LOGO ON DIGITAL MARKETING ADS PROMOTING THE EVENTS TICKET SALES
- 12 STAFF PASSES
- 4 VIP TICKETS TO FINALS & PREJUDGING

SPONSOR AGREEMENT



By signing this SPONSORSHIP AGREEMENT, you, the sponsor has agreed to all the terms:

Sponsor Company: _____

Sponsor Package: _____

Sponsor's Name: _____ Phone # _____

Please Make Checks or Money Orders Payable to: FIT LIFE PRODUCTIONS INC.

Mail Checks or Money Orders to: 17762 SW 139 Ct Miami, FL 33177

Attention: FIT LIFE PRODUCTIONS INC.

PROMOTERS: Geobanny Paula: (786) 217-2110

Tony Lopez: (305) 799-2992

or

CREDIT CARD AUTHORIZATION

Card Holder Name: _____

Card Type: _____

Card Number: _____

CVC: _____

EXP Date: _____

Billing Address: _____

Signature: _____





MIIFE

MIAMI INTERNATIONAL FITNESS EXPO